



# Seed Factory

Partners & co-investors:

PLUGANDPLAY

 AlmazCapital

 QIWI

WELLS FARGO

 TechCrunch

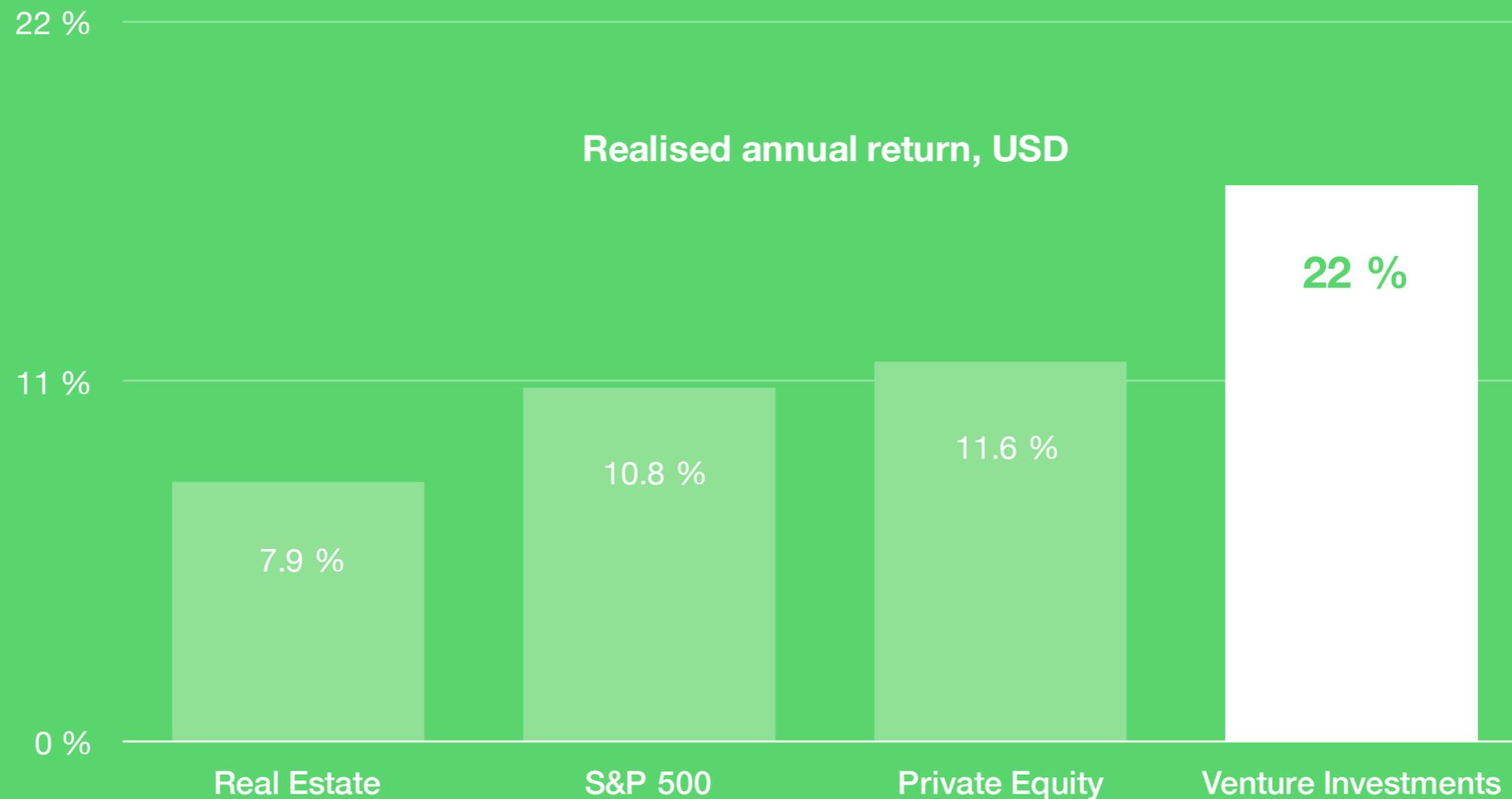
Finextra

KICKSTART  
ACCELERATOR

GENERATION 

# Venture investments give returns higher than the majority of the competing opportunities

The class of alternative investments typically have higher returns, though are associated with excessive amount of risk

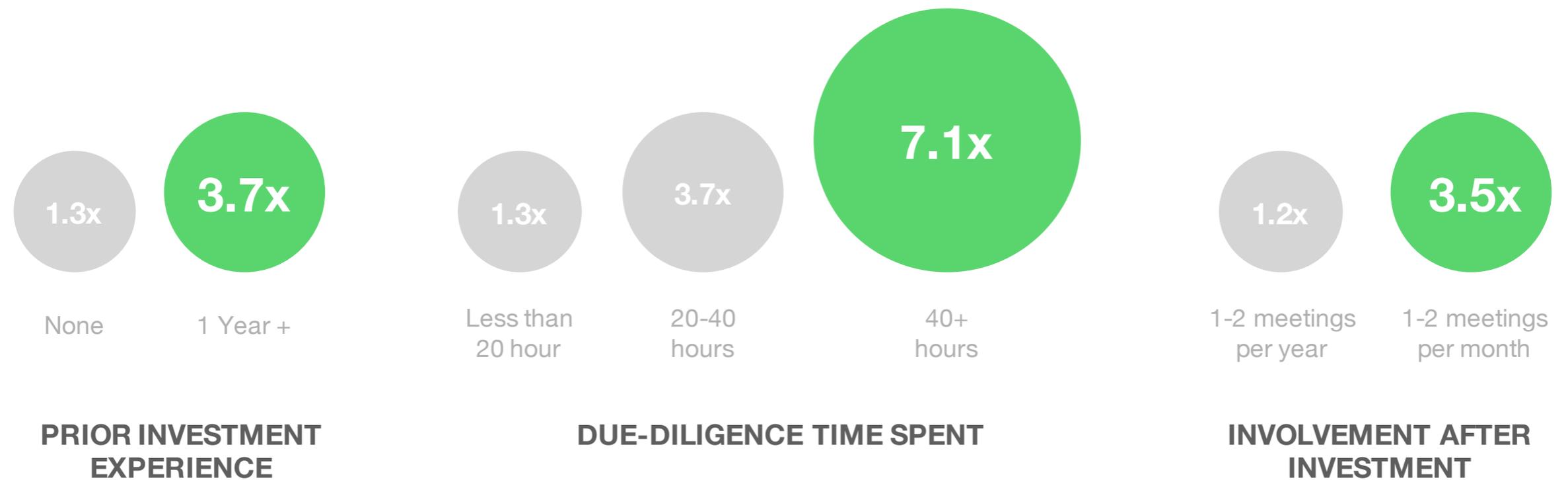


\*Data provided from the open sources for the 4.5 years period 2011-II ½ 2016,

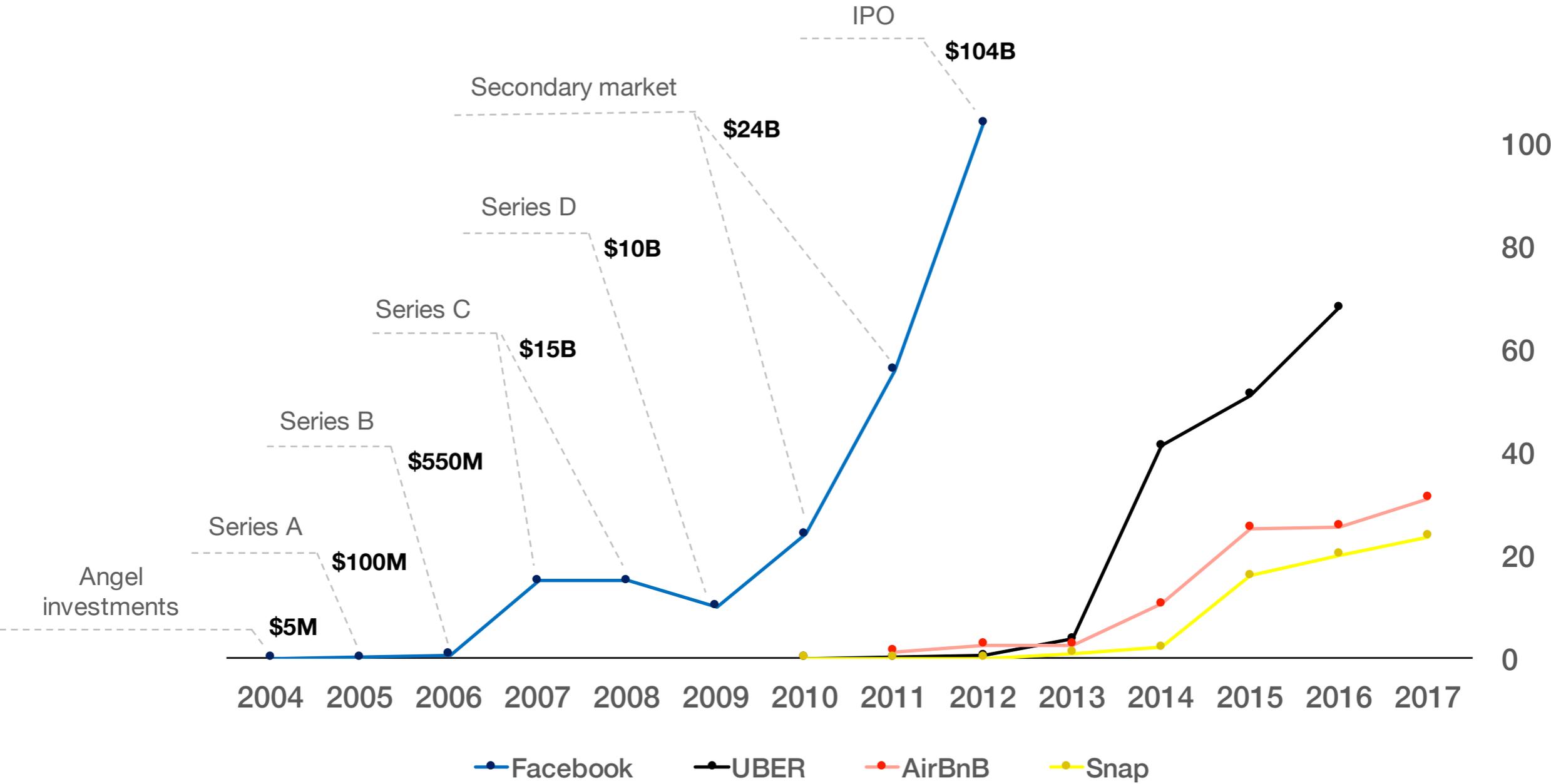
# The main drivers of early-stage investment success allow to maintain high returns with less risk

Anticipated angel-investment return could be attained at reduced risk provided certain direct involvement and institutional approach to portfolio management is in place.

Being constantly au fait with the market trends and research allows us to contribute efficiently.



# Classical success-stories on the tech market in the US



Valuations at financing stages

# **Seed Factory** is a startup studio with a portfolio of emerging companies under management.

Seed Factory engages in projects as a co-founder CTO and leads them through follow-on investments all the way to liquidity events.

Our key advantage is the balance between financial capital and human resources that start-ups can exploit.

We provide tech-development assistance, product management and advisory services to emerging businesses.

By obtaining a minor stake in each company, we can ensure that our interests align.



**SEED FACTORY**

# We offer investment partnership in technological startups in the USA and Europe



 <b>Investment type</b>	Personal portfolio	Stake at the investment pool
 <b>Commitment</b>	USD 1M+	USD 100K+
 <b>Diversified portfolio</b>	10-15 companies	
 <b>Maturity</b>	4+2 years	
 <b>Carried interest</b>	20%	
 <b>Management fee</b>	2% on commitment	2.5% on commitment
 <b>Equity stake</b>	10% - 25% in each company	
 <b>Citizenship</b>	Upon request	

# Every potential company undergoes meticulous due diligence and is mentored all the way to liquidity event

## Selection stage

Scoring  
Due-diligence  
Expertise outsource  
Investment decision

## Concept validation

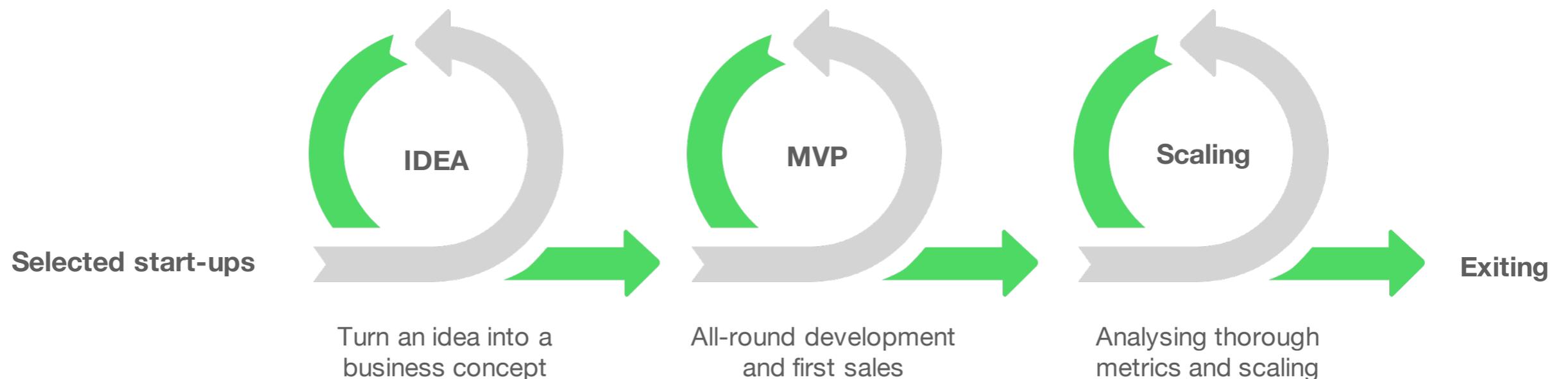
Hypothesis testing  
Business model validation  
Possible pivoting

## Developing stage

Product development  
MVP creation  
Revenue building

## Fundraising stage

Follow-on investments  
Growing  
Exiting



# Past and current successful ventures

Several projects from our portfolio have already attracted substantial capital from well established organisations

**KaChing!**

ACQUIRED

Region CA/FL

Capital raised \$2.5M

Other investors   
PLUGANDPLAY  
CREADES

**PalMID**  
REDROCK BIOMETRICS

Region CA

Capital raised \$1.25M

Other investors PLUGANDPLAY



Simple Invest

Region RUS

Unrealised return 3.1X in 1 year

Other investors   
QIWI

**The team has all-round experience working with venture-stage companies.**



**Nikoloz Nikolaishvili**

**CEO**



**Dmitry Prostov**

**CTO**



**Kirill Schmidt**

**CIO**

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